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PRESIDENT BUSH NAMES HEALTH FITNESS CORP. CEO JERRY NOYCE AS MEMBER OF PRESIDENT'S COUNCIL ON FITNESS AND SPORTS

MINNEAPOLIS, MN — May 2, 2006 — President George W. Bush has appointed Jerry V. Noyce, CEO and President of Health Fitness Corporation (HFC) based here, as a member of the President's Council of Sports and Fitness.

The White House Office of Communications announced the President's intention to appoint Noyce on April 27th. His appointment will become effective May 6th and he, along with 19 other presidential appointees to the Council, will attend the group's first meeting in Washington D C later this week

Joining Noyce to serve two year terms on the President's Council on Fitness and Sports will be such sports notables as 1984 Olympic women's gymnastic Gold Medal winner Mary Lou Retton, top rated American professional tennis player Andy Roddick, New York Giants pro football quarterback Eli Manning, fitness gurus and video and TV stars Denise Austin and Donna Richardson Joyner.

President Bush also named another prominent Minnesotan, Dr. Edward R. Laskowski, professor of medicine and rehabilitation at the Mayo Clinic in Rochester, to the Council.

Noyce has more than 25 years of management experience in the health and fitness industry. The publicly held company he heads is the nation's largest provider of fitness and health management services to corporations, hospitals and communities. HFC provides fitness and health management services to more than 400 on-site and remote locations across the U.S. and Canada.

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“It is an enormous honor to be selected by the President to serve my country in the Council’s all-out effort to improve the health and wellness of all Americans, especially of our children,” Noyce said. “In today’s environment of spiraling health care costs, and where we must make more progress in the three front battle against obesity, smoking and physical inactivity, the work of the Council has never been more important. I intend to be a very active participant in helping my colleagues on the Council to do what we can and must to accelerate our progress in this battle.”

About the President’s Council on Physical Fitness and Sports

The purpose of the Council is to recommend programs to the President and Secretary of Health and Human Services, which will encourage nationwide participation in physical fitness, physical activity and sports in America. Through its programs and partnership with the public, private and non-private sectors, the Council serves as a catalyst to promote health, physical activity, fitness and enjoyment for people of all ages, background and abilities.

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